



Strategic Planning for Oil and Gas Businesses in the Energy Transition

This three day course considers the changing landscape of the energy industry as the world shifts towards cleaner and more sustainable sources of energy. The decarbonisation transition reflects the global effort to reduce carbon emissions and mitigate the impacts of climate change which requires a comprehensive approach that includes environmental, economic and social factors. Working to a strategic plan ensures organisations remain competitive and relevant in the evolving energy sector.

Course Aims

To review the implications of the decarbonisation transition for oil and gas companies, as they to navigate the evolving energy mix, the commercial implications, regulatory changes, and stakeholder expectations.

Course Content

- Decarbonisation: The Global Challenge
- Diversification of Energy Portfolio
- Emissions Reduction Management
- Stakeholder Engagement
- Regulatory Compliance and Policy Advocacy
- Supply Chain Management
- Innovation and Scenario Planning
- Talent Management and Workforce Transition
- Long Term Vision

Learning Outcomes

At the end of the course, delegates will understand:

- What is decarbonisation and the energy transition.
- The environmental challenge, global status and expectations of decarbonisation.
- How, through strategic planning, O&G companies can diversify their traditional energy portfolio with new and emerging technologies.
- Emissions management, reduction and mitigation strategies and techniques.
- Who are the key stakeholders in the transition and how they can be effectively managed.
- Compliance, legal and political drivers for decarbonisation.
- Working with the value chain to reduce their carbon footprint.
- How effective use of innovation and scenario planning can deliver a short, medium and long term vision.
- Threats and opportunities associated with workforce transition.

Suitable for: Managers and Senior Leaders in oil and gas operators and their value chain, with responsibility for the energy transition

Prior knowledge: None required

Course duration: 2 days